



# Faria Hasan (Rahi)

## Professional Graphic Designer

Passionate and creative graphic designer with over 3 years of experience crafting compelling visual solutions across digital and print media. Skilled in Adobe Creative Suite and Canva. Focused on creating clear, impactful visuals that align with brand goals. Detail-oriented, deadline-driven, and passionate about visual communication.

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🌐 behance.net/rahihasan-portfolio

## WORK EXPERIENCE

### Co-Founder & Graphic Designer

North Force BD | Dhaka, Bangladesh

01/2025– Present

- Leading visual branding and creative direction for a streetwear-inspired clothing line.
- Designed the brand identity, logo, packaging, and promotional materials.
- Oversee social media visuals and campaign aesthetics to maintain a strong brand presence.
- Collaborate on product design, marketing strategy, and customer engagement.

### Graphic Designer

The Fries Factory | Remote (Texas, USA)

01/2024 – 10/2024

- Created branding assets including menus, packaging, and social media content.
- Designed promotional materials tailored for a U.S. based audience. That increased customer engagement and foot traffic.
- Collaborated remotely with the marketing team to support campaigns and launches.

### Professional Graphic Designer

KleanBooks | Remote

07/2022 – 11/2023

- Developed clean, professional branding materials tailored for a financial audience.
- Designed social media templates, website visuals, and client-facing documents.
- Ensured brand consistency across all platforms to maintain trust and credibility.

## AREAS OF EXPERTIES

- Dynamic Visual Design • Print Design
- Logo Design • Social Media Design
- Infographic Design • Branding
- UI/UX Design

## TECHNICAL SKILLS

- Photoshop • Illustrator • Canva
- Premiere Pro • Microsoft Word
- Microsoft Excel

## SOFT SKILLS

- Creative Thinking • Time Management
- Collaboration • Visual Consistency
- Client Communication & Management

## ACADEMIC CREDENTIALS

### Bachelor of Arts (B.A.)

National University.

Carmichael College.

Philosophy

CGPA - 2.63 out of 4.00

2023

### Higher Secondary School Certificate (H.S.C.)

Dinajpur Education Board

Kishoreganj Govt College

Arts

GPA - 4.33 out of 5.00

2019

### Secondary School Certificate (S.S.C.)

Dinajpur Education Board

Kishoreganj Multi-lateral High School

Science

GPA - 4.32 out of 5.00

2017