



Saad Al Shams Hamzah

STUDENT

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CAREER OBJECTIVE

- To contribute to the organizations by applying my skills in digital content creation, social media management and customer communication to support organizational growth.

SKILLS

- Proficient in basic photo and video editing for creating engaging digital content.
- Skilled in using editing tools (e.g., Canva, CapCut, Audacity etc.) to enhance visual quality and consistency.
- Strong computer operating skills, including handling software, file management, and basic troubleshooting.
- Capable of effectively convincing customers by showcasing key product features and benefits.
- Excellent communication and presentation abilities to engage and retain customer interest.

LANGUAGE

○ **English**

○ **Bangla**

- Fluent in both languages in speaking and writing.

WORK EXPERIENCE

● **Shemeelon Fabric**

January 2024-Present

○ **Role: Digital Content Executive**

- Create and present engaging video content showcasing various types of fabrics and product features.
- Develop and curate visual content, including product photography and promotional materials, for daily posts on the company's Facebook page.
- Conceptualize and produce eye-catching visual content for Shemeelon Fabric's Facebook page, driving daily engagement and brand visibility.

● **Benafsik**

March 2024-Present

○ **Role: Social Media Manager**

- Create visually engaging photo and video content that reflects the elegance and allure of Benafsik's fragrance collection.
- Manage daily social media activity, including promotional posts, product highlights, and scent storytelling to enhance brand presence.
- Communicate directly with customers through the page, assisting with inquiries, product recommendations, and sales transactions.

EDUCATION

● **HSC [Science]**

Continue (2025-2026)

[Shere-Bangla-Nagar Govt.
Boys School and College]

● **Dakhil [Science]**

GPA 4.78/5 (2018-2019)

[Gausia Islamia Fazil
Madrasah]