



KULSUMA AKTER

Digital Marketer

EDUCATION

BSS in Social Science
Govt. Women's College
at Chittagong,
Bangladesh | February
2012 – November 2016

ABOUT ME

A dedicated Social Media Manager, committed to helping businesses thrive in the digital sphere. With several years of experience under my belt.

SKILLS

- SOCIAL Media Management
- Facebook Ads
- Instagram Ads
- Content Writing
- Social Media Design
- Lead Generation
- Google ads campaign
- Youtube Marketing

LANGUAGE

English

Bengali

INTERSET



Design



Music



Travel

EXPERIENCE

SOCIAL MEDIA MANAGEMENT

CERTIFIED DIGITAL MARKETING
SR DREAM IT 2023
MANAGE ALL SOCIAL MEDIA PLATFORMS
DRIVE BRAND AWARENESS, SALES, ENGAGEMENT, AND ORGANIC GROWTH

META ADS EXPERT

CERTIFIED FROM SR DREM IT 2022

COMMITTED TO HELPING BUSINESSES THRIVE IN THE DIGITAL SPHERE. SOCIAL MEDIA PAID ADS CAMPAIGN, SEARCH ENGINE OPTIMIZATION

DATA ENTRY ASSISTANT

LEDP-ICT, MINISTRY, BANGLADESH -2021-2022

PREPARED AND CARRIED OUT DATA MIGRATION OF STAFFING, TRAINING, AND APPRAISAL RECORDS. HANDLED AND PROCESSED LARGE VOLUMES OF DATA DAILY USING EXCEPTIONAL TIME MANAGEMENT SKILLS. COORDINATED, SCHEDULED, AND EXECUTED IN-DEPTH DATA ENTRY PROJECTS

INFO



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